



K T N V - T V

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November 1, 2004

To Whom It May Concern  
FCC

MC Docket No. 04-233

Dear Sirs:

This is to inform you that KTNV, a Journal Broadcast Group television station in Las Vegas, Nevada, is currently serving our community with many local efforts to keep them informed and improve their daily lives. We do not support additional rules to mandate what we are already providing our community. Let me share some of our efforts with you.

Contact 13 is KTNV's consumer advocacy program. Each year, Contact 13 helps recover or save over \$1,000,000 for consumers in the Las Vegas valley. We do this with the help of volunteers. Contact 13 recruits volunteers from the community, from all walks of life. In our current staff of over 25 volunteers, we have former government employees, business owners, lawyers, and engineers. The volunteers are responsible for answering our Contact 13 hotline which is open two hours each day for viewers to call with their consumer problems. In addition, our volunteers also answer complaints that arrive via our website. Each day our program receives over 15 new e-mails, all of which are answered.

Recently volunteer Marvin Price helped a man named Rich Redner. Rich had called us in desperation after his mortgage company continued to insist he had missed a payment, until finally the mortgage company sent Rich a foreclosure notice, stating his home was due to be auctioned off because of non-payment. Rich had the proof he had paid his loan, but no one would listen until he called Contact 13. Contact 13 stepped in and got in touch with the mortgage company, and they finally admitted they had made a mistake. Rich is convinced if it weren't for Contact 13, he and his family would have lost their home.

Contact 13 also stepped in to help Mark Steelsmith, a Las Vegas father whose 5-year old son has already received four heart surgeries in his young life. Due to his son's Cerebral Palsy, Mark and his wife had booked tickets for the family to fly to Los Angeles to attend the Shriner's hospital so their son could get needed treatment. After the airline tickets had been booked and paid for, the Steelsmiths' doctor rescheduled the treatment for one week later. The family called the airline to reschedule, but they were told they'd have to pay an additional \$150 per ticket to reschedule, which was more than the tickets had actually cost. When the airline wouldn't listen to the family's financial woes, Contact 13 stepped in and got the airline to give the Steelsmiths travel vouchers for their trip.

These stories are just a sample of what we hear day in and day out at Contact 13. Our volunteers help people with many different issues, whether it be car repair, defective purchases, or services that weren't completed. In addition to the volunteer unit, we also

alert our viewers to the latest scams and product recalls to help keep their families safe, while also showing them ways to save money.

KTNV supports many of the charities in our community through news coverage of events, promotions, public service announcements, encouraging donations and aid for various local initiatives. For example, through our support, the *9/11 Blood Drive* for United Blood Services yielded a turnout of over 500 people. That is more than twice last year's turnout, and will help the city for more than 4 months! The promotion of the *Making Strides Against Breast Cancer Walk* for The American Cancer Society raised almost \$250,000 this year! During our *Summer Food Drive* we gathered over two tons of food that was received by five local charities. Our *Stuff The Bus* project brought in over 40,000 supplies that were distributed to local schools. And at this moment we are involved in our annual *Coats for Kids* drive with The Salvation Army, which yielded over 4,000 coats last year for children in need and is expected to far exceed that this year. We are involved monthly with Team 13 projects such as: *Red Rock Trash Bash Day* that collected over a dumpster of garbage, *Clean-Up Mount Charleston* and *Clean-Up Lake Mead* which both collected over a half of a ton of garbage. We are also involved monthly with *The Jefferson Awards*, which recognizes and promotes the local unsung heroes and their efforts in the community. The list goes on as we are fully committed to serving our community.

Here are some other examples of local community outreach that we are currently providing: Thirty-two hours of weekly local news, combined with over 28 hours a week of ABC network news. This represents more than 36% of our weekly programming committed to news.

Channel 13 provides live local coverage of a variety of emergencies including severe weather such as flooding and natural disasters, traffic problems with areas to avoid, and crime. To do this we have invested in five live ENG trucks, a helicopter, five tower cameras placed throughout our community, a weather tracking system that is also tied into the National Weather Service and five receive sites for our microwave to give better coverage of the community. Our weather commitment includes breaking into programming with live weather alert crawls and severe weather coverage.

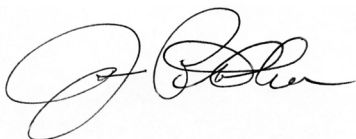
KTNV is also a participating Amber Alert and an Emergency Alert station. This required investment for a special on-air ticker machine to provide immediate, live updates.

During Campaign 2004, we have provided our viewers live coverage of visits and speeches from President Bush and Senator John Kerry, along with unbiased coverage of the many issues on the up-coming ballot.

I have no doubt that our station is already meeting or exceeding your standards and ask that you please do not add any additional rules as I fear they could interfere with our ability to maintain and properly promote our already vast number of community projects.

Thank you for your consideration in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "J. J. O'Brien", written in a cursive style.

FCC  
11/1/04  
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VP & General Manager, KTNV-TV/Channel 13